

TERMS OF REFERENCE

SIERRA LEONE MISSION - VIDEO AND PHOTO REPORTAGE

22 to 26 March 2021

Customer	Solthis
Assignment	Video and photo reportage in Sierra Leone
Deadline for proposals receipt	19 February 2021
Send offers to	communication@Solthis.org mentioning in the subject line "Video and Photo Reportage - Sierra Leone".

Objective

The objective of the mission is to produce videos and photos to highlight Solthis' action to improve the accountability of health systems towards their users (patients, communities, civil society) by strengthening the capacity of these users to claim their rights to quality health care, without discrimination. One of Solthis' flagship projects in this field is the [EmpowerII project](#) implemented in Sierra Leone, which will be the subject of the shooting.

Presentation of the Empower II project

In Sierra Leone, only 33% of patients' needs in terms of antiretroviral treatment are covered, and only 15% for children. People living with HIV are poorly involved in decision making about their rights and health due to the lack of knowledge and lack of communication with professionals. The health system is deficient both in terms of monitoring (since the rate of patients lost in the care process remains high), and in terms of human resources, which are often under-qualified or may have negative attitudes towards patients.

The Empower project aims to improve the quality of care through an approach that focuses on the needs of people living with HIV in three districts of Sierra Leone. [The first phase of the project](#) enabled Solthis to bring together patients and health professionals to engage them in a constructive dialogue and capacity building process. This helped to start breaking down the main barriers to ending HIV in Sierra Leone.

"Behaviour change is important in the fight against HIV and it is one of the successes of the Empower project to have changed the mindset of support groups who have taken ownership of the issues and become actors. This is a strong sign that certain activities or best practices will be maintained. "PARTICIPANT ONLINE SURVEY. [Assessment of the Empower I project.](#)



JRI mission and deliverables

Solthis is looking for a service provider who would be interested and motivated to develop such a project. He/she will be responsible for the photo and video shooting of the Empower II project, according to the angle and scenario established by Solthis, as well as the post-production of the reportage. The expected deliverables are:

- A video of maximum 5 min illustrating the subject of the report
- At least 10 to 15 beautiful photos, illustrating the subject of the report, which will be the subject of an exhibition.

1. Shooting

The filming will take place in Sierra Leone, mainly in Freetown in the project's intervention sites. The service provider will be required to film and take photos in the project intervention sites (in communities, health centres, partners' homes), interview and follow project partners in their daily activities, and probably outside Freetown. The provider will be accompanied by a member of the project team throughout the filming.

NB: The selected service provider must bear in mind that filming photos or videos in this health context implies strong constraints, linked in particular to the expressed wish of certain witnesses to remain anonymous. Consequently, certain situations may be filmed only, others illustrated by photos and others by a combination of photos and videos (for example, the case of a patient who refuses to be filmed in front of the patient).

2. Post-production

According to the schedule that will be defined with the service provider, post-production is expected to include

- de-rushing and editing of a video of maximum 5 minutes in collaboration with Solthis' communication department
- support to the communication department for the realization of the photo exhibition:
 - o selection of the photos to be shown in the exhibition + a proposal for the scenography
 - o processing and adaptation of the photos to the selected print format

Angle and scenario of the report

The report aims to highlight how the empowerment activities of civil society, patients and communities, implemented by Solthis through the Empower project, are an essential lever to improve the social accountability of health systems towards their users.

The report should therefore highlight the following messages about the impact of the Empower project on the capacity of civil society to organize themselves, advocate and defend patients' rights to improve health systems:

- a project that builds the capacity of patients to understand their rights and organize to claim them and fight against stigmatization;
- an innovative project that creates a dialogue between civil society and the health system, involving civil society in the discussion spaces and decision-making about their health;
- a project that creates a bridge between the health system and communities: through the collaboration of health centres with communities in the implementation of activities to reach



more vulnerable people and respond to their needs (keeping the link with patients and ensuring continuity of care during the COVID-19 period, for example: distribution of ARVs to the homes of PLWHAs by Nethips, the network of people living with HIV in Sierra Leone,);

- a project with a concrete impact on the quality of care through exchanges on the real needs of patients in order to adapt the offer of health care.

The scenario of the report is under development and will be shared with the selected consultant for inputs before finalizing it.

Administrative organization of the mission

Solthis undertakes to support the service provider in the field by making available:

- A member of the team to accompany him/her throughout the report
- Transport: plane ticket if foreign service provider + transport on site
- Accommodation and per diem for meals
- Safety and health briefing on arrival
- The service provider is responsible for arranging and paying for the visa and visa fees. Solthis will provide a letter of assignment to facilitate the visa application.

Calendar

- 19 February: closing date for receipt of applications
- 22 February: selection of the service provider
- 1 March: briefing and finalization of the scenario
- From 1 March to 19 March: time limits for searching a visa if international consultant
- March 22nd to March 26th: field shooting.

NB: the post-production schedule is to be planned with the service provider after the shooting

Selection criteria and preferences

- Bilingual provider EN & FR: because Sierra Leone is an English-speaking country
- Quality of work already done
- Master's degree / Knowledge of the international solidarity organisations' environment
- Experience in global health projects
- The price
- Flexible and motivated service provider to enhance such a project.

How to respond to this offer?

Send your proposal no later than 19 February to communication@solthis.org, mentioning "Reporting Sierra Leone" in the subject line with:

- Your CV or presentation of your background
- Examples of your recent work, close or similar to this assignment
- A quotation indicating well :



- The price of the fees per day of shooting (photos and videos)
- The price for editing a 5-minute video
- The price for subtitling the video in FR (translation will be provided by Solthis)
- The cost of supporting the exhibition: proposal of scenography and photo processing for the print run
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NB :

- The prices include all rushes supplied and all rights to the future use and exploitation of the video and photo material.
- It is possible to work in partnership with another service provider, but the quotation and invoice must include only one name.